



**Go digital**

COMPANY PROFILE

# ABOUT US



## HISTORY

Founded in Oct. 2006

With a long, extensive history in digital marketing, Go Digital is an agency at the cutting edge of the industry, rapidly evolving with the needs of today's market. We go beyond standard services by covering all of our strategic partners' digital marketing needs, end-to-end, making us the most comprehensive agency available to regional business.



# ABOUT US



## CLIENTS

From startups and challenging brand to the best and most established brands, we have proudly worked with over XXX clients in Egypt and overseas.





“

We believe that clients don't need a channel,

They need results!

”

## PHILOSOPHY

That is why **GoDigital** is present, cause we believe that we could maximize your return on marketing for your business with cost effective solutions, to help you achieve your business objectives, and narrow the gap between customers and brands through interactive media and performance marketing.

# WHO WE HAVE SERVED





“

Integration & Quality  
is the perfect mix for  
successful business

”

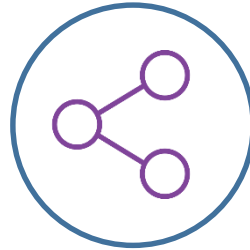
In **GoDigital**, we present more than professional digital services, we offer fully integrated solutions for business that meet your objectives and goals.

While quality is always our standard and mission to deliver the best.

# SERVICES

# DIGITAL CAMPAIGNS

We will direct you through the whole online channels including the social media channels, Our team is responsible for meeting your target audience and we promise that we are going to exceed your expectations.



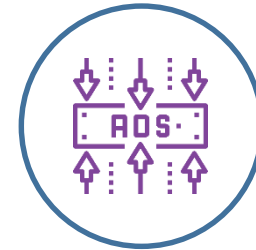
SOCIAL  
ADVERTISING



EMAIL DIRECT  
CAMPAIGNS



GOOGLE  
ADVERTISING



DISPLAY  
ADVERTISING

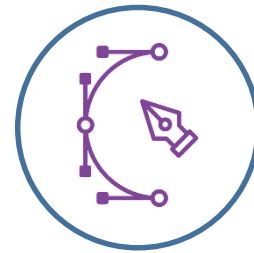


# CREATIVE & BRANDING

As the core of your identity, we bring together content, branding, visualization, and conceptual design and shape it into the face your customers will never forget because we are Creative and we know it.



CONCEPTUAL  
DESIGN



VISUALIZATION



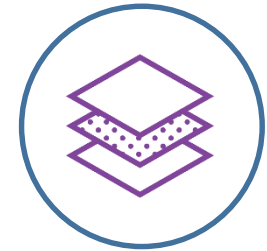
CONTENT  
CREATION



VIDEO  
CONTENT



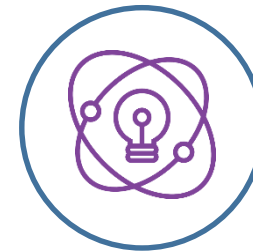
BRAND  
CREATIVE



SOCIAL MEDIA  
MARKETING



MOTION  
GRAPHICS



IDEATION





# DIGITAL SOLUTIONS



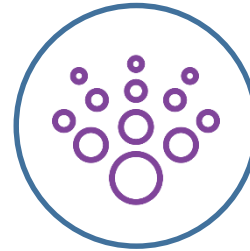
WEB DESIGN  
AND  
DEVELOPMENT



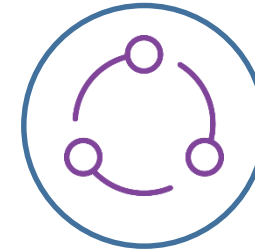
MOBILE APP  
DESIGN &  
DEVELOPMENT



USER  
EXPERIENCE  
DESIGN



CRM



MARKETING  
AUTOMATION &  
ANALYTICS

The strength of our leading-edge digital solutions lies not only in their pliability, but also in our dedication and support of the post-sale experience, creating the perfect merger of form and function.



# MOBILE MARKETING

Along with the leaps in mobile technology, we still maintain our understanding of Mobile marketing and its substantial place with consumers in the region.



SMS ENTERPRISE  
SOLUTIONS



SMS  
PROMOTIONS



SMS SUBSCRIPTION  
SERVICES



SMS  
ADVERTISING



SMS  
COMPETITIONS



LOCATION-BASED  
SERVICES



# OTHER SERVICES

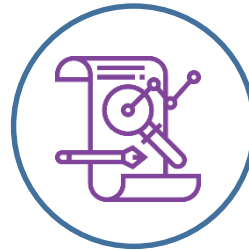
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SOCIAL MEDIA  
LISTENING



CRISIS  
MANAGEMENT



MARKET  
RESEARCH



COMPETITIVE  
ANALYSIS



THANK  
YOU

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